

Building financial resilience together.

Guidance for employers.

Alana Brown



Meet the presenters



Alana Brown

Head of Employer Marketing



Rory Marsh

Workplace Pension Director



Jamie Forlan

Senior Proposition Lead



Ross Wilson

Customer Service Consultant

Welcome

Today's webinar will cover

01. Building your employees' financial resilience

02. Our financial wellbeing service

03. Your communications toolkit

04. Questions and answers



Building your employees' financial resilience



Why do we need to help?

Royal London research



Thinking about money makes me feel anxious



Cost of living impacting retirement plans



Retirement income gap



Employee benefits: importance of workplace pensions



Source: Financial Resilience Report 2025

Source: Royal London Workplace Pensions. Are they working hard enough?

Engagement and support

Building your employees' financial resilience



Engaging your employees

Our first job is to help your employees pay attention to their pension.



Providing support and guidance

Once we've engaged your employees, we offer support to help guide them to take action.



Making it easy for your employees to take action

Our digital journeys at key moments help your employees take action.



Supporting you and your employees

We partner with you, offering personalised support and insights to help deliver the best experience.

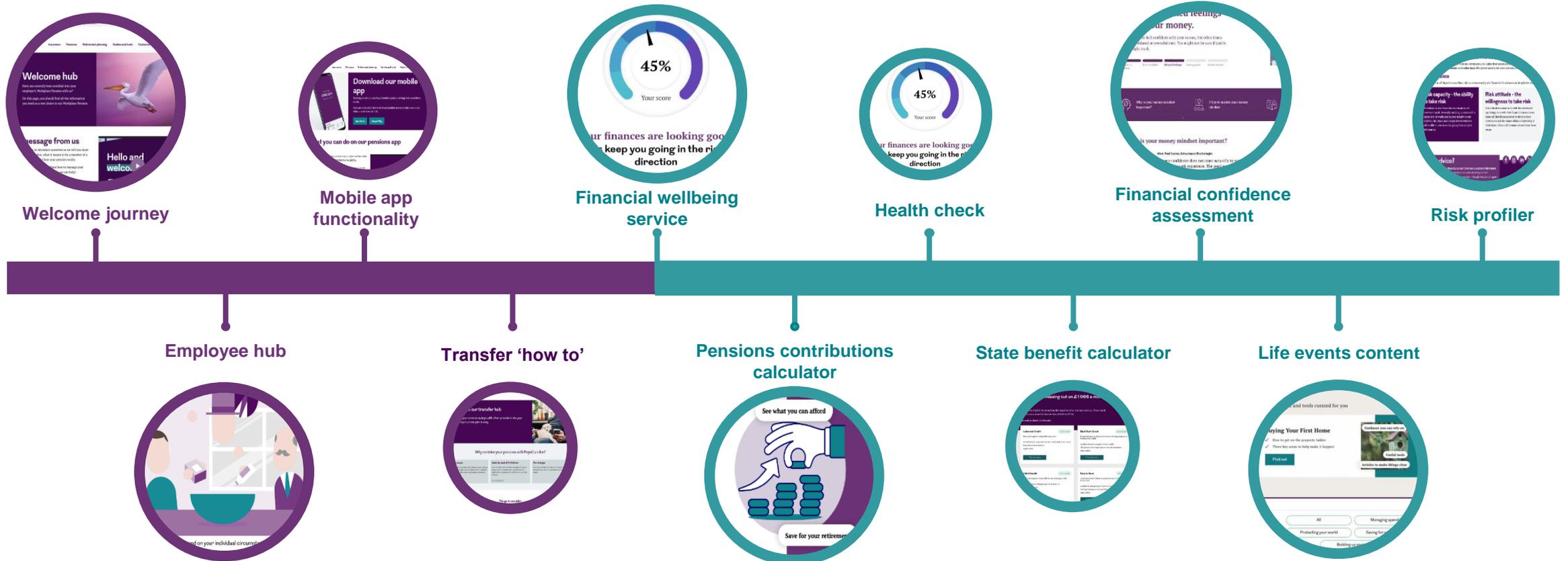
Engaging employees

Building employee understanding

Digital onboarding and access to an employee hub to make it easy for employees to engage with their pension

Developing employees' financial resilience

Financial wellbeing tools and calculators offering support and guidance



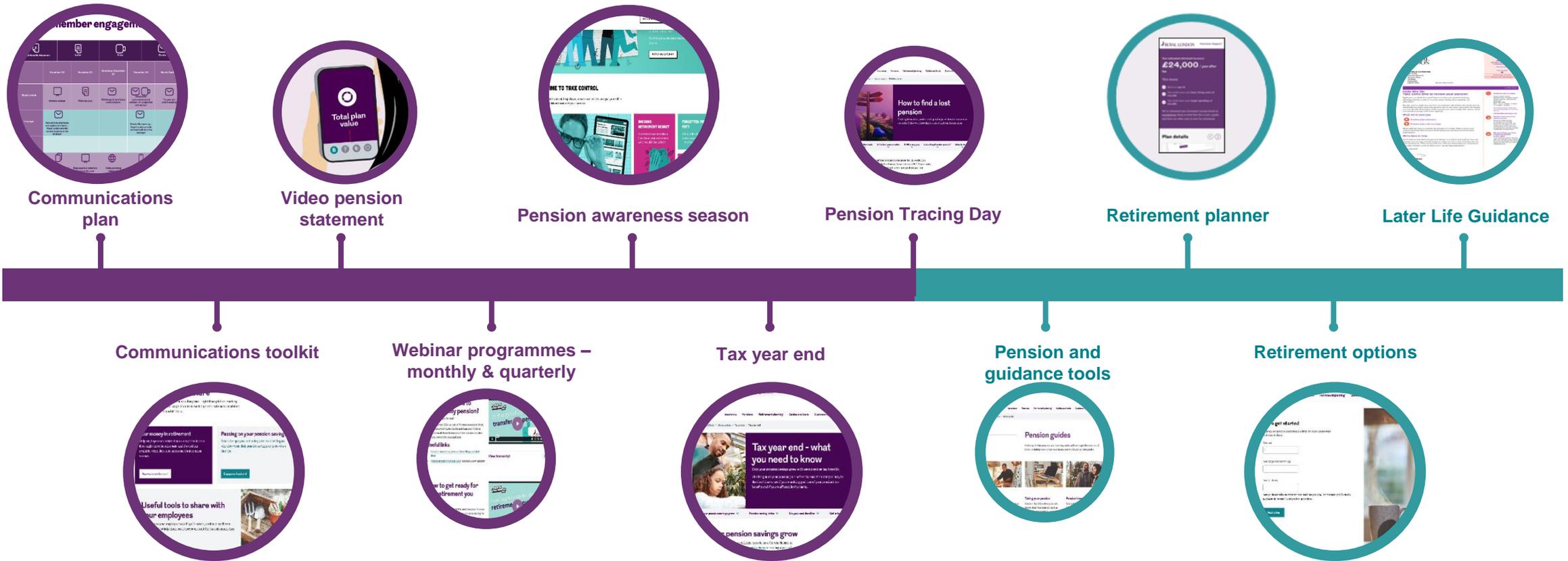
Engaging employees

Deepening employee understanding

Regular campaigns at key moments to help employees stay engaged

Retirement and later life support

Digital tools and guidance to help employees plan for their retirement



Our financial wellbeing service



Our financial wellbeing service at a glance

Holistic

Guidance across 9 key themes and a range of key life events.

Personalised

Bite-sized content and personalised recommendations based on what the employee tells us.

Interactive

A selection of articles, videos, and interactive tools to help employees build their financial resilience and plan for retirement.

Insightful

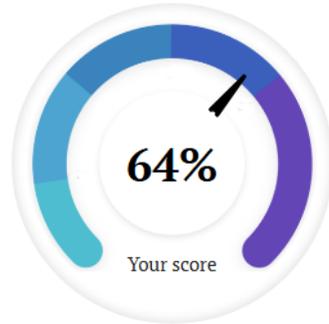
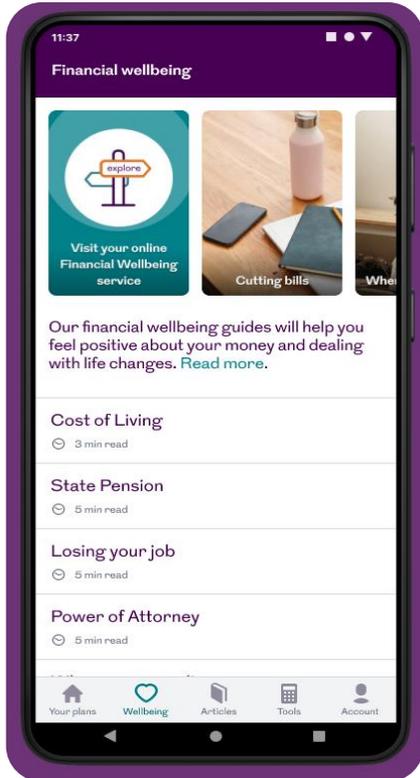
We use the insights to inform future developments and we can share what we learn with you.

It's free

It doesn't cost you or your employees a penny.



How it works



**Your finances are in good shape,
let's keep you on track**

Discover your money mindset and see how it affects how you feel about your finances, with tips on how to improve it.

[Discover your money mindset](#)

[Something changed? Retake](#)

^ Recommended for you



Complete your Financial Health Check

You've taken the first step to improve your financial wellbeing. Well done!



Explore your retirement options

Up next

How to use your pension savings to support yourself in retirement

[Start](#)



Why have a budget?

Get a better understanding of your spending and feel more in control

[Read](#)

Complete your recommendations to unlock more

Key insights

Top focus areas:

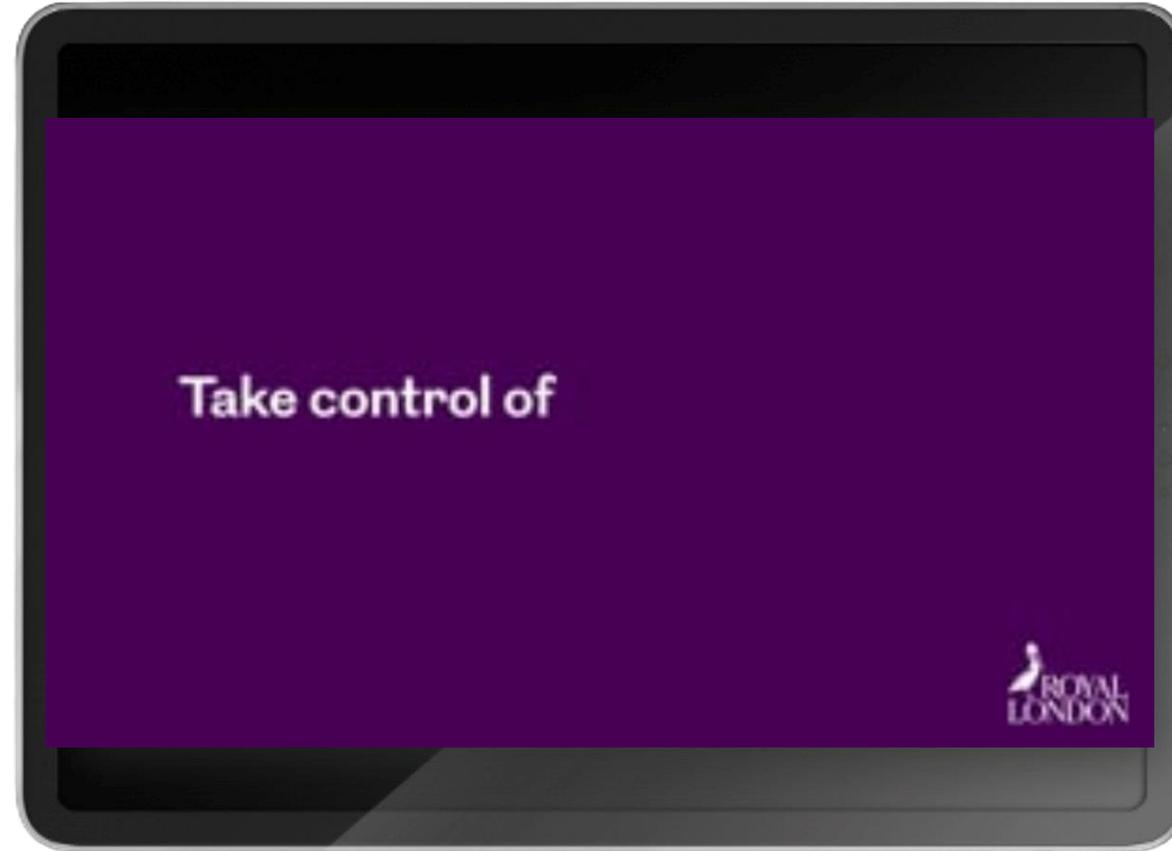
1. Investing for the future
2. Protecting your world
3. Saving into a pension

70% aren't on track to enjoy their target retirement lifestyle

61% have some money left over each month

£16m of unclaimed annual benefits identified

Take a look at it in action



Engaging your employees

Your communications toolkit



- Visit employer.royallondon.com
- Choose the format that suits your workforce
- Choose the topics that are important to you
- Any feedback? Contact us at employermarketing@royallondon.com



Questions and answers



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Thank you

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